

# Carsharing 90|10 User Journey



## Vanessa

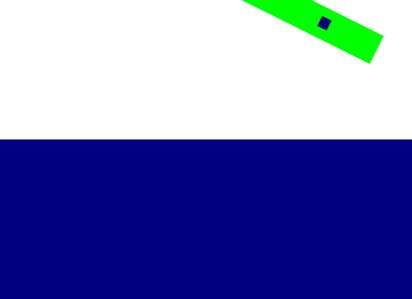
**In Advance:**  
App installing and booking of regular trips



**7:35 - 7:45**  
Walk with children to rental station A



**7:45**  
Unlock and enter shared 5-seater



**7:45 - 7:50**  
Drive to rental station B



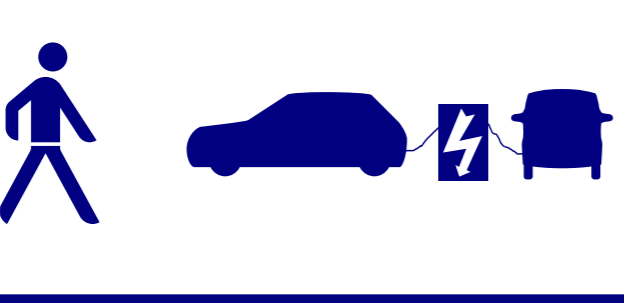
**7:50**  
Lock and return shared 5-seater



**7:50 - 7:55**  
Walk with children to nursery



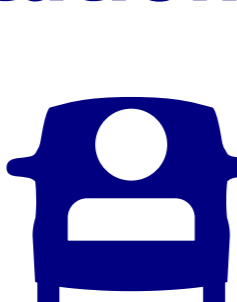
**8:05 - 8:10**  
Walk to rental station B



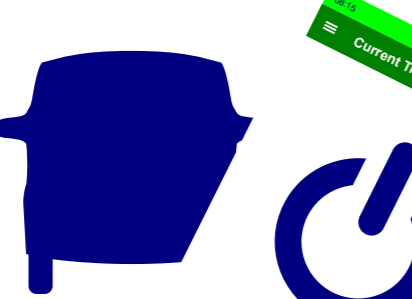
**8:10**  
Unlock and enter shared LEV



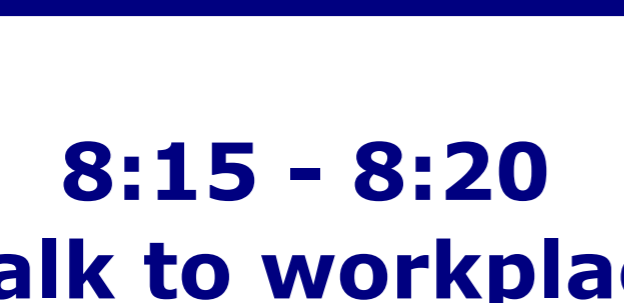
**8:10 - 8:15**  
Drive to rental station C



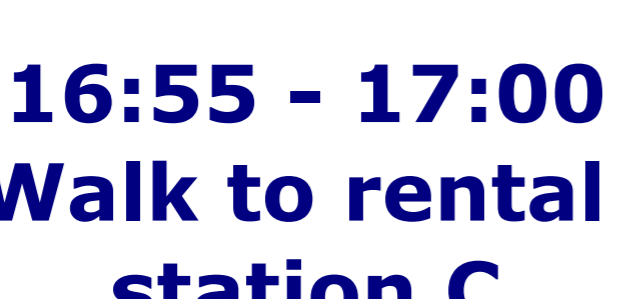
**8:15**  
Lock and return shared LEV



**8:15 - 8:20**  
Walk to workplace



**16:55 - 17:00**  
Walk to rental station C



**17:00**  
Unlock and enter shared LEV



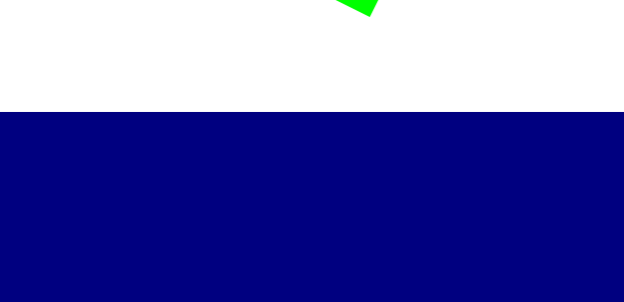
**17:00 - 17:10**  
Drive to rental station A



**17:10**  
Lock and return shared LEV

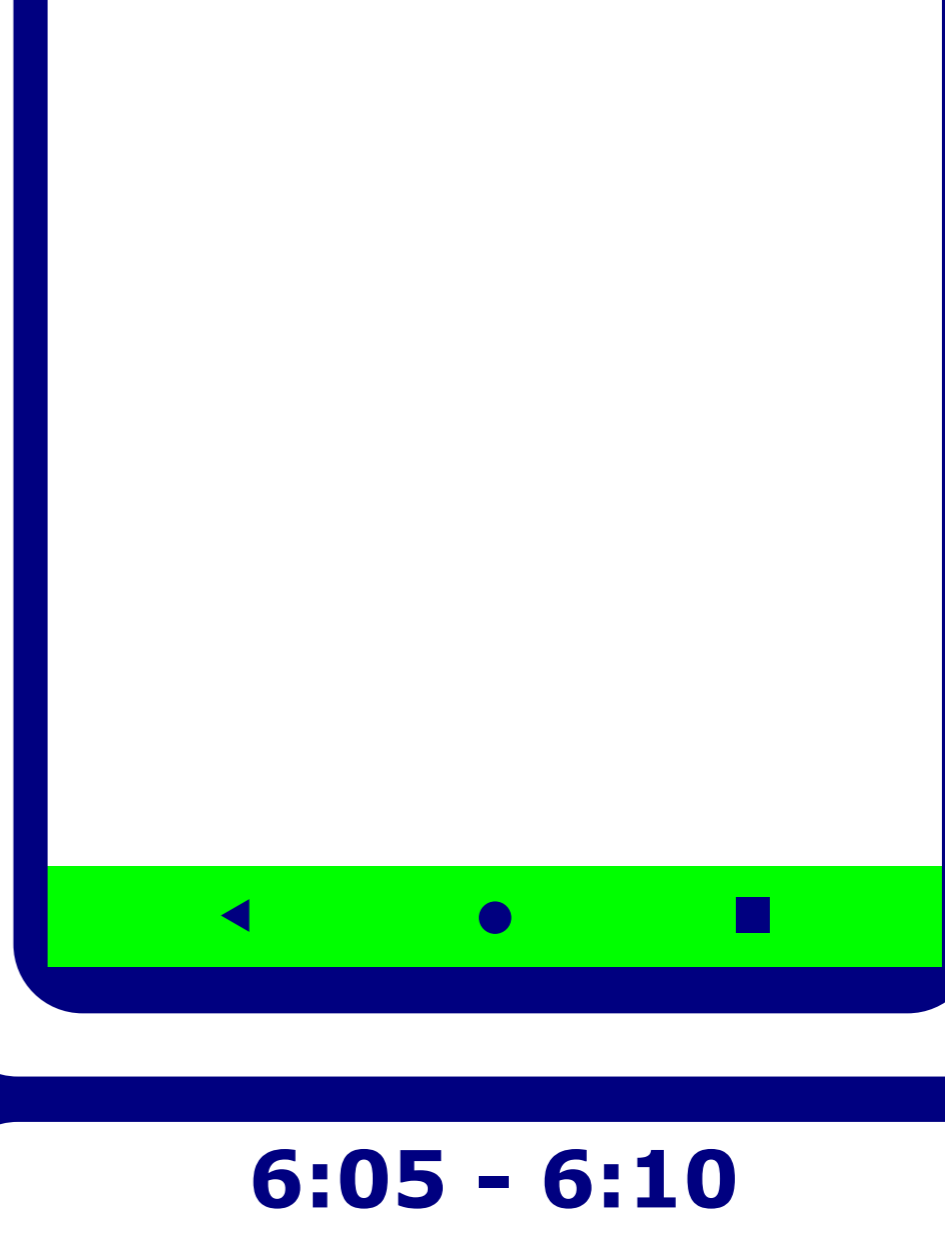


**17:10 - 17:15**  
Walk home

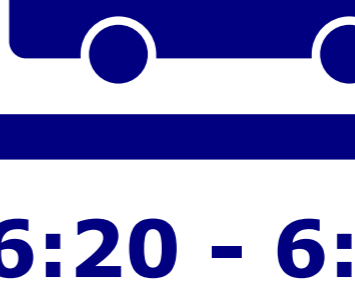


## Sven

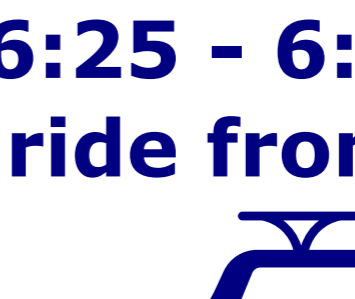
**In Advance:**  
App installing and booking of regular trips



**6:05 - 6:10**  
Walk to bus stop A



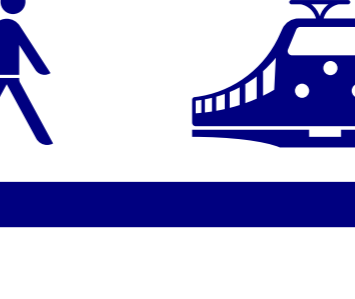
**6:10 - 6:20**  
Bus ride from A to F



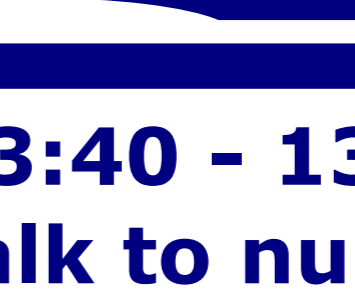
**6:20 - 6:25**  
Interchange from bus to train



**6:25 - 6:40**  
Train ride from F to D



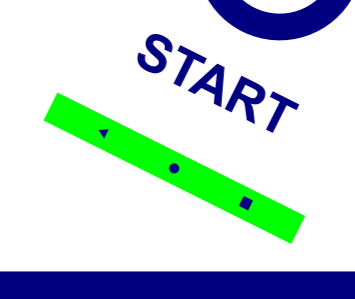
**6:40 - 6:45**  
Walk to workplace



**13:15 - 13:20**  
Walk to train station D



**13:20 - 13:40**  
Train ride from D to B



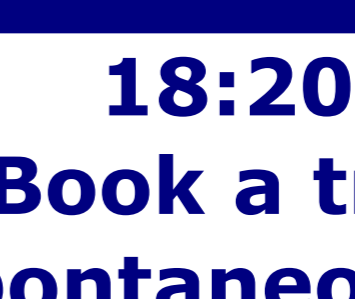
**13:40 - 13:45**  
Walk to nursery



**13:55 - 14:00**  
Walk with children to rental station B



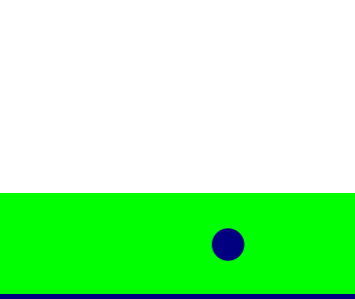
**14:00**  
Unlock and enter shared 5-seater



**14:00 - 14:05**  
Drive to rental station A



**14:05**  
Lock and return shared 5-seater



**14:05 - 14:15**  
Walk home with children



**18:20**  
Book a trip spontaneously



**18:20 - 18:25**  
Walk to rental station A



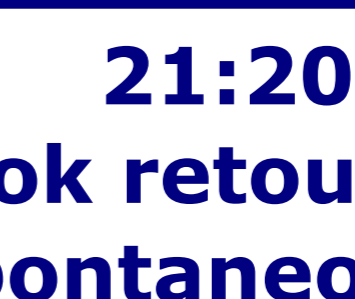
**18:25**  
Unlock and enter shared LEV



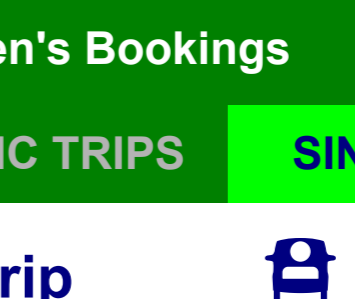
**18:25 - 18:40**  
Drive to rental station E



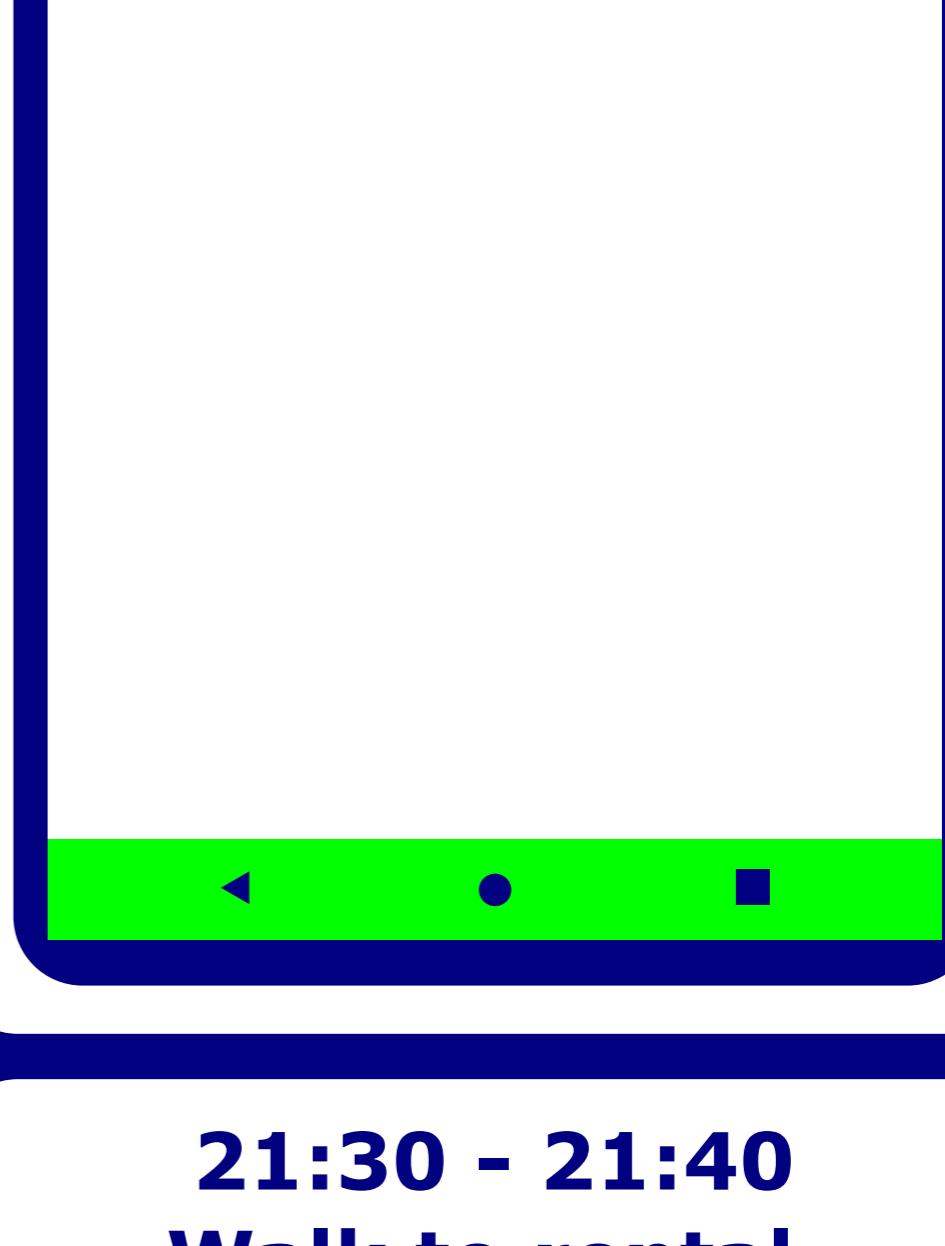
**18:40**  
Lock and return shared LEV



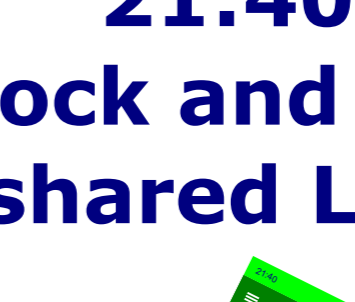
**18:40 - 18:50**  
Walk to friends



**21:20**  
Book retour trip spontaneously



**21:30 - 21:40**  
Walk to rental station E



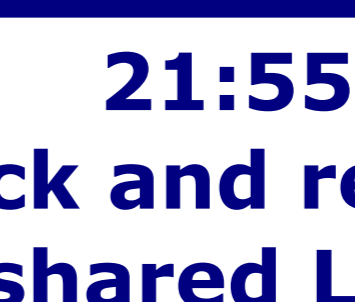
**21:40**  
Unlock and enter shared LEV



**21:40 - 21:55**  
Drive to rental station A



**21:55**  
Lock and return shared LEV



**21:55 - 22:00**  
Walk home

